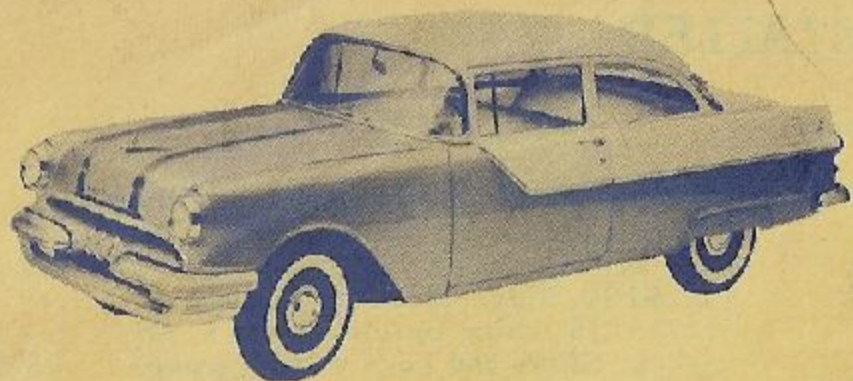
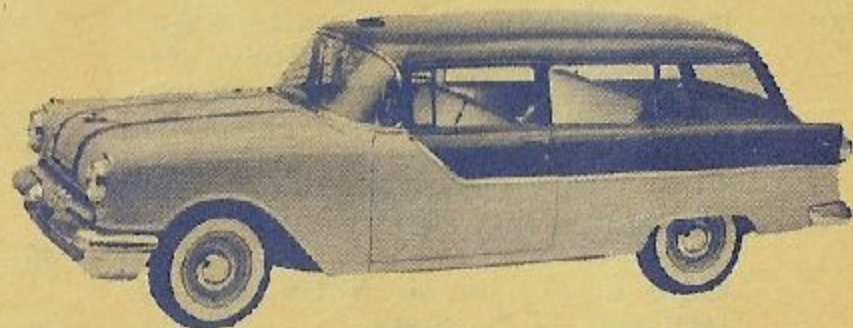


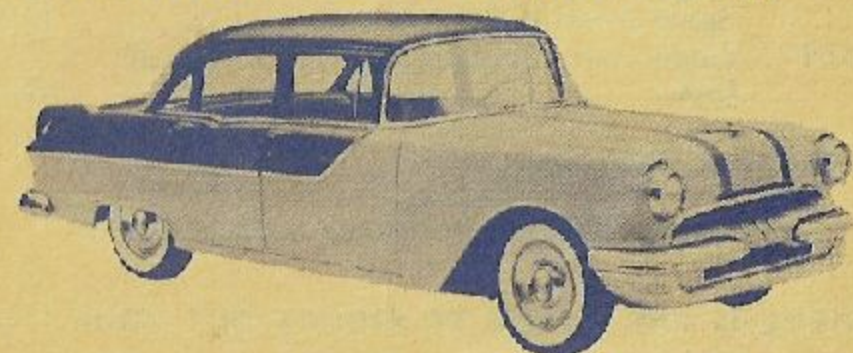
WHERE OUR CUSTOMERS SEND THEIR FRIENDS!



CHIEFTAIN 860 - 2 DOOR SEDAN



CHIEFTAIN 860 - 4 DOOR STATION WAGON



CHIEFTAIN 870 - 4 DOOR SEDAN



STAR CHIEF - CUSTOM CATALINA COUPE

1955 PONTIAC DELIVERED PRICES

CHIEFTAIN 860 SERIES - 122" Wheelbase

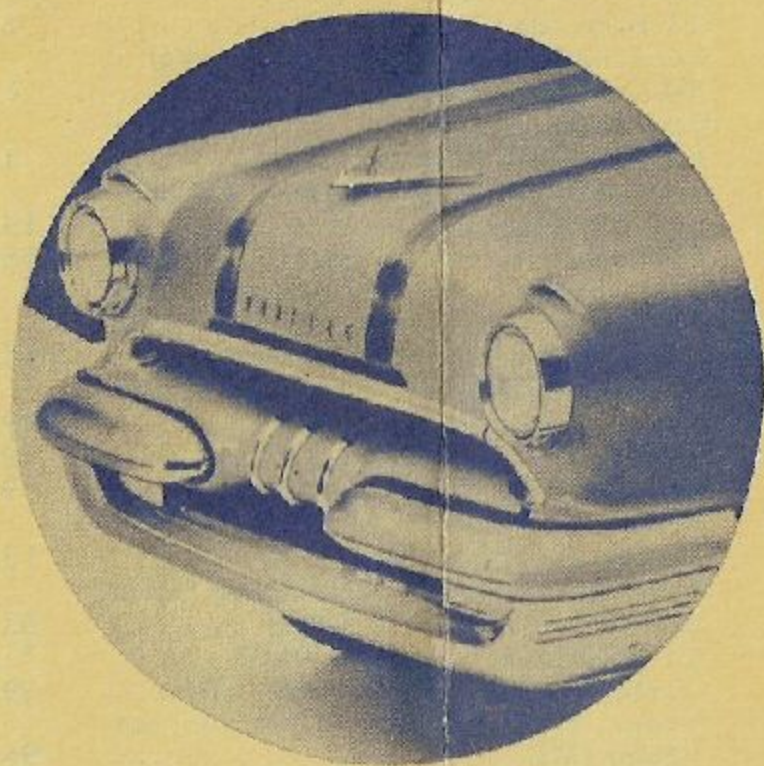
2 Door Sedan	2417.00
4 Door Sedan	2476.00
2 Door Station Wagon	2750.00
4 Door Station Wagon	2834.00

CHIEFTAIN 870 SERIES - 122" Wheelbase

Catalina Coupe	2647.00
2 Door Sedan	2521.00
4 Door Sedan	2580.00
4 Door Station Wagon	2919.00

STAR CHIEF SERIES - 124" Wheelbase

Convertible Coupe	3005.00
Custom Catalina Coupe	2813.00
4 Door Sedan	2676.00
Custom 4 Door Sedan	2769.00



PRICE  LIST

THE *NEW '55 PONTIAC*

PRESENTS

THE CAR OF CARS

NEW FROM THE GROUND UP

with its

NEW 180 H.P. V-8

STRATO-STREAK

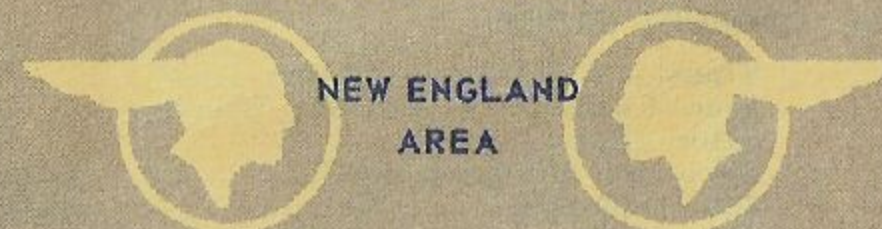
ENGINE



A GENERAL MOTORS MASTERPIECE

Salesman _____

SUGGESTED RETAIL PRICES



NEW ENGLAND
AREA

BOSTON SALES DISTRICT

Dollar for Dollar You Can't Beat **Pontiac**

Dollar for Dollar You Can't Beat **Pontiac**

P R I C E L I S T

NEW 1955 ACCESSORY GROUP SYMBOLS — FACTORY INSTALLED

Group	DESCRIPTION	
BA BASIC GROUP	Underseat Heater and Defroster - Direction Signal - Radio and Antenna - Back-up Lamps - Tilting R.V. Non-glare Mirror - Oil-Bath Air Cleaner - Full-flow Oil Filter	204.80
CO CONVENIENCE GROUP	Glove Compartment Lamp - Visor Vanity Mirror - Luggage Compartment Lamp - Ash Tray Lamp - Instrument Panel Courtesy Lamps - Hand-Brake Signal - Underhood and Trouble Lamp - Outside Rear-View Mirror All except Convertible, Catalinas, SWGS. Convertible Catalinas SWGS	27.05 17.30 21.75 25.45
AP APPEARANCE GROUP	Exhaust Deflector - Lighted Hood Ornament - No-Mar Fuel Door Guard - Rear Fender Shields. All except Star Chief Custom Sedan, Catalina, Convertible Star Chief Custom Sedan, Catalina, Convertible Deletion allowance AP Group Fender Shields when RXX is ordered: All except Star Chief Custom Sedan, Catalina, Convertible Star Chief Custom Sedan, Catalina, Convertible	25.80 30.05 14.26 18.51
CM COMFORT GROUP	Windshield Washers - Latex Foam Seat Cushions - E-Z-Eye Tinted Safety Glass. All except 860 3-seat SWG. 860 3-seat SWG	61.20 68.60
PR PROTECTION GROUP	Front Bumper Grille Guard - Rear Bumper Wing Guards Rear bumper wing guards not available on SWGS.	26.45
A*	Hydra-Matic Transmission - All . . .	178.35
B	Underseat Heater & Defroster - All .	85.10
C*	Power Steering - All	107.50
D	Pontiac Radio & Manual Antenna - All	79.90

Group	DESCRIPTION	
DX	Rear Seat Speaker - All except Conv. & SWGS	11.85
EX	Electric Antenna - All (with Radios) except STWGS.	24.85
F	Back-up Lamps - All	9.00
G	Windshield Washer - All	11.00
GX	Spot Lamp (L.H.) with Mirror - All without CO (except Convertible) . . . Convertible and all with CO	27.35 25.90
GXX	Remote-Control Mirror, L.H. - All without CO (except Convertible) . . . Convertible and all with CO	9.90 5.95
H	Dlx. Steering Wheel - All 860 Models	12.00
I*	E-Z-Eye Glass - All	32.30
J	Windshield Sun Visor and Viewer - All (except Convertible)	31.05
JX	Safety Cushioned Instrument Panel - All (except Cars with N)	19.35
K	Latex Foam Cushions - All (except 3-Seat SWGS 3-Seat SWG	19.90 27.70
L*	Power Brakes - All	35.50
M	Electric Clocks - All Chieftain Models	16.85
MX	Lighted Hood Ornament - All	8.40
N	Pontiac Air Conditioning - All Hydra-Matic	592.00
O	Oil-Bath Air Cleaner - All	5.00
OX	Permanent Antifreeze (11 quarts) - All (Northern Areas)	6.70
OXX	Permanent Antifreeze (6½ quarts) - All (Southern Areas)	4.00
PP	Rear Bumper Wing Guards - All (except SWGS)	10.25
PX	Front Bumper Grille Guard - All . . .	18.00
Q	Rear Fender Shields (except with RXX) - All (except Star Chief Custom Sedan, Catalina and Convertible . . . All Star Chief Custom Sedan, Catalina and Convertible Models	15.60 19.95
QX	Safti-Jack - All	12.50
R	Full-Flow Oil Filter - All	9.10
RX	Wheel Discs, Chrome (4) - All 860 Models except SWGS.	13.95
RXX	Wheel Discs, Wire (4) - All Star Chief and 870's except 870 SWGS All 860 Models and 870 SWGS	63.50 71.35
S	Comfort Control Front Seat - All . . .	39.80
SX*	Power Window Lifts - All (except 2-Door SWG) 2-Door SWG	96.80 49.50
T*	H. D. Hydra-Matic Transmission (Police-taxi-rural mail carriers, etc.) All cars in H.D. service	25.10
TX	Direction Signal - All	14.15

Group	DESCRIPTION	
V*	(5) 6-Ply Black wall (tubeless) 7:10 x 15 H.D. tires - All (except SWGS and cars with N group)	38.30
W*	(5) 4-Ply White sidewall (tubeless) 7:10 x 15 white option, tires - All (except SWGS and cars with N group)	28.50
VW*	(5) 6-Ply White sidewall (tubeless) 7:10 x 15 white H.D. tires - All (except SWGS and cars with N group)	74.30
YX*	Heavy-duty plate battery - All 12-Volt	9.90
Z*	(5) Oversize Blackwall (tubeless) 4-Ply 7:60 x 15 tires - All (except SWGS and cars with N group)	14.00
ZW*	(5) Oversize Whitewall (tubeless) 4-Ply 7:60 x 15 white option, tires - All cars (except SWGS and cars with N group) White option on all SWGS and all cars with the N group)	45.20 31.25
*	Vogue two-tone paint - Standard colors	25.30
*	Vogue two-tone paint - Special colors	65.80
*	Special Solid Paint	40.50
USGF	Undercoat, Simonizing, Tank full of Gas	59.25

* Optional Equipment

All prices subject to change without notice

HERE IS THE PLACE TO FIGURE OUT YOUR DEAL

MODEL	Price Delivered
870 4 Dr.	2580.-
Hydra	178.35
Basic	204.80
Convenience	27.05
Airfoam	19.90
Protective	18.-
USGF	59.25
White Walls	28.50
Two tone	25.30
TOTAL DEL. PRICE	3141.15
	7.90
	3149.