

Group		Price
P	Front Bumper License Plate Bracket.....	N/C
PP	Rear Bumper Wing Guards.....	10.25
PX	Front Bumper Grille Guard.....	18.00
Q	Rear Fender Shields - Exc. RXX.....	15.60
QX	Safty-Jack	12.50
R	Oil Filter	9.10
RX	Wheel Disc Chrome - All 860 Models Exc. 860 and 870 SWGS.....	13.95
RXX	Wire Wheel Discs	63.50
S	Comfort Control Front Seat.....	39.80
TX	Direction Signal	14.15
V	Black Sidewall Tires - 6 Ply 7:10 x 15 All Exc. SWGS & Cars with N....	38.30
W	White Sidewall Tires - 4 Ply 7:10 x 15 All Exc. SWGS & Cars with N....	28.50 32.50
VW	White Sidewall Tires - 6 Ply 7:10 x 15 All Exc. SWGS & Cars with N....	74.30
Z	Oversize Tires - 4 Ply 7:60 x 15 All Exc. SWGS and Cars with N....	14.00
ZW	Oversize Whitewall Tires - 4 Ply 7:60 x 15....	45.20
	Vogue 2 Tone Paint — Standard Colors.....	25.30
	Vogue 2 Tone — Special Colors.....	64.70
	Special Solid Paint.....	40.50
	Porcelainize	20.00
	Undercoat	35.00

PRICES INCLUDE FEDERAL EXCISE TAX

FIGURE YOUR OWN DEAL

Prices Subject to Change Without Notice

10-29-55

1955



PONTIAC

**Lowest Priced Car with Dual Range
Hydramatic Drive**

SUGGESTED LIST PRICES

DOLLAR FOR DOLLAR YOU CAN'T BEAT A PONTIAC

1955 PONTIAC PRICES

License and Sales Tax to be Added	Adv. Delivered Prices
Chieftain 860 2 Door Sedan	2410.70
Chieftain 860 4 Door Sedan	2468.87
Chieftain 860 2 Door Station Wagon - 2 Seat	2739.25
Chieftain 860 4 Door Station Wagon - 3 Seat	2823.25
Chieftain 870 2 Door Sedan	2514.57
Chieftain 870 4 Door Sedan	2572.76
Chieftain 870 4 Door Station Wagon - 2 Seat	2908.25
Chieftain 870 Catalina Coupe	2640.24
Star Chief Convertible Coupe	2996.25
Star Chief Custom Catalina Coupe	2804.25
Star Chief 4 Door Sedan	2667.25
Star Chief Custom 4 Door Sedan	2760.25

OPTIONAL EQUIPMENT — FACTORY INSTALLED

Group	Price
A Hydra-Matic Transmission	\$178.35
C Power Steering	107.50
L Power Brakes	35.50
SX Power Window Lifts	96.80

BUY GROUPED ACCESSORIES AND SAVE

GROUPED ACCESSORIES ARE FACTORY INSTALLED

Group	Price
BA BASIC GROUP	
1. Underseat Heater and Defroster	
2. Chieftain Radio and Antenna	
3. Direction Signal	
4. Back-up Lamps	
5. Non-Glare R.V. Tilting Mirror	
6. Oil Bath Air Cleaner	
7. Oil Filter	All 176.55
AP APPEARANCE GROUP	
1. Exhaust Deflector	
2. Lighted Hood Ornament	
3. Rear Fender Shields - Exc. with RXX	
4. No Mar	All 25.80

Group	Price
CO CONVENIENCE GROUP	
1. Glove Compartment Lamp	
2. Luggage Compartment Lamp - Exc. SWGS	
3. Visor Vanity Mirror	
4. Underhood and Trouble Lamp	
5. Outside Rear View Mirror - Exc. SCC	
6. Illuminated Ash Tray	
7. Hand Brake Signal	
8. Instrument Panel Courtesy Lamp	
Exc. Conv. and Catalina	27.05
CM COMFORT GROUP	
1. E-Z-Eye Glass	
2. Windshield Washer	
3. Latex Foam Cushions	61.20
PR PROTECTION GROUP	
1. Rear Bumper Wing Guards - Exc. SWGS	
2. Front Bumper Grille Guard	26.45

INDIVIDUAL ACCESSORIES — FACTORY INSTALLED

Group	Price
B Underseat Heater and Defroster	\$85.10
D Chieftain Radio and Antenna	79.90
DX Rear Seat Speaker - Exc. SCC & SWGS	11.85
EX Electric Operated Antenna	24.85
F Back-up Lamps	9.00
G Windshield Washer	11.00
GX Spot Lamp, L.H. with Mirror	27.35
GXX Remote Control Outside Rear View Mirror	9.90
H Deluxe Steering Wheel - All 860 Models	12.00
I E-Z-Eye Glass	32.30
J Windshield Sun Visor and Viewer	
Exc. SCC	31.05
JX Safety Cushion Instrument Panel	
Exc. with N	19.35
K Latex Foam Cushions	19.90
M Electric Clock	16.85
MX Lighted Hood Ornament	8.40
N Pontiac Air Conditioning - All Hydra-Matic	
O Oil Bath Air Cleaner	5.00
OX 11 Qts. of Permanent Anti-Freeze	6.70
OXX 6½ Qts. of Permanent Anti-Freeze	4.00