



1957 PONTIAC
ACCESSORIZER

\$198⁵⁰

All E.O.H. \$13.60

\$275⁰⁰

All except Conv. and Safaris, E.O.H. \$19.25;

\$255.00—Convertible and Safaris, E.O.H. \$17.95.

\$231⁰

All except all Chieftain, E.O.H. \$1.50;

\$24.95—All Chieftain, E.O.H. \$1.60.

\$12³⁵

All E.O.H. \$.80.

You can order your accessories BY THE GROUP and save!

Prices and groups subject to change without notice

BASIC GROUP—BA

Underseat Heater and Defroster.....	\$ _____
De Luxe Radio and Manual Antenna.....	\$ _____
Latex Foam Cushion—Front Only.....	\$ _____
Oil-Bath Air Cleaner.....	\$ _____
Full-Flow Oil Filter.....	\$ _____

DE LUXE BASIC GROUP—DB

Underseat Heater and Defroster.....	\$ _____
Hi-Fi Dual Rear Seat Speakers (Exc. Conv. and Safari).....	\$ _____
De Luxe Electramatic Wonder Bar Radio and Electric Antenna.....	\$ _____
Custom Lounge Latex Foam Cushion—Front Only.....	\$ _____
Oil-Bath Air Cleaner.....	\$ _____
Full-Flow Oil Filter.....	\$ _____

LAMP GROUP—LM

Back-Up Lamps.....	\$ _____
Glove Compartment Lamp.....	\$ _____
Luggage and Utility Lamp.....	\$ _____
(Underhood and Utility Lamp used on all Safaris)	
Ash Tray Lamps (Incs. R.H. Ash Tray on Chieftain Models).....	\$ _____
Parking Brake Warning Lamp.....	\$ _____

MIRROR GROUP—MR

Outside Rear-View Mirror.....	\$ _____
Inside Non-Glare Tilt Mirror.....	\$ _____
Visor Vanity Mirror.....	\$ _____

INDIVIDUAL ACCESSORY GROUPS

FACTORY-INSTALLED

Group	Description	Model	Suggested Price	E.O.H.
A*	Strato-Flight Hydra-Matic	All	\$215.00	\$16.35
B	Underseat Heater and Defroster	All	85.00	5.85
C*	Power Steering	All	100.00	7.50
D	De Luxe Radio and Manual Antenna	All	92.35	6.30
DX	Dual Hi-Fi Rear Seat Speakers	All Exc. Conv. and Safaris	19.90	1.35
E	De Luxe Electramatic Wonder Bar Radio and Manual Antenna	All Exc. with BA Group	117.15	8.35
		With BA Group	25.50	2.05
EX	Electric Antenna	All	27.50	2.10
F	Back-Up Lamps	All	6.75	.45
FF*	Power Sweep Contour Electric Wiper	All Exc. with Group G	13.00	1.00
		With Group G	19.50	1.50
FX	Glove Compartment Lamp	All	2.40	.15
G	Windshield Washer	All	12.25	.80
GG	Luggage and Utility Lamp	All Exc. Safaris	8.00	.55
	(Underhood and Utility Lamp)	All Safaris	8.00	.55
GX	Outside Rear-View Mirror	All	6.30	.40
H	De Luxe Steering Wheel	All Chieftain	13.15	.85
HX	Ash Tray Lamps	All Exc. Chieftain	1.95	.15
	(Incs. R.H. Ash Tray on Chieftains)	All Chieftains	3.85	.25
HY*	Extra H.P. Engine	All Exc. Safaris	—	—
I*	E-Z-Eye Glass	All	32.00	2.40
II*	E-Z-Eye Glass (Windshield Only)	All	21.75	1.65
J	Parking Brake Warning Lamp	All	4.70	.30
JJ	Inside Non-Glare Tilt Mirror	All	4.90	.35
JX	Cushioned Instrument Panel	All	18.55	1.40
K	Latex Foam Cushion—Front Seat	All	9.50	.75
KK	Latex Foam Cushion—Rear Seat	All Exc. Chieftain 3-Seat Safari	10.65	.80
		Chieftain 3-Seat Safari	17.50	1.35
KX	Custom Lounge Latex Foam Cushion (Front Only)	All Exc. with BA Group	15.50	1.20
		With BA Group	5.85	.45
LL*	Power Brakes	All	36.00	2.70
LL*	Dual Exhausts	All	22.00	1.65
M	Electric Clock	All Chieftain and Super Chief	17.50	1.15
MM*	Cowl Vent Chrome Trim	All Chieftain and Super Chief	6.40	.50
MX	Illuminated Fender Ornaments	All	9.10	.55
N	Air Conditioning	All Hydra-Matic	400.00	30.50
O	Oil-Bath Air Cleaner	All	6.50	.50
OO	All-Winter Antifreeze (6 Qts.)	All Southern Areas	4.85	—
OX	All-Winter Antifreeze (10 Qts.)	All Northern Areas	8.15	—
P	Front License Plate Bracket	All States with 2 License Plates	N/C	—
QQ	De Luxe Carpet Floor Mat	Convertible Only	11.00	.85
QX*	Power Window Lifts	All Exc. Star Chief 2-Door Safari	95.00	7.15
		Star Chief 2-Door Safari	48.40	3.65
R	Full-Flow Oil Filter	All	9.00	.65
RX	Chrome Wheel Discs	Chieftain Models Only	14.00	.90
S	6-Way Manual Control Front Seat	All	38.10	2.85
SX	8-Way Power Control Front Seat	All	90.00	6.75
T*	Heavy-Duty Transmission Oil Cooler	All Hydra-Matic	3.70	.30
	(For Cars in Heavy-Duty Service—Taxicabs—Police—Rural Mail Carriers)			
U*	Mountain Axle	Synchromesh Only	N/C	—
UX*	Plains Axle (40:13) Hydra-Matic Only	All Sedans and Coupes	N/C	—
Y*	4-Ply 8.00 x 14 Black	All Chieftain Exc. Safaris	15.45	1.20
YW*	4-Ply 8.00 x 14 White	All Chieftain Exc. Safaris	53.35	4.05
		All Super Chief and Star Chief Exc. Safaris	37.90	2.85
Z*	4-Ply 8.50 x 14 Black	All Chieftain Exc. Safaris	32.55	2.45
		All Super Chief and Star Chief Exc. Safaris	17.05	1.30
ZW*	4-Ply 8.50 x 14 White	All Chieftain Exc. Safaris	74.15	5.60
		All Super Chief and Star Chief Exc. Safaris	58.70	4.40
		All Safaris	41.60	3.15
*	Two-Tone Paint	Starlite	25.00	1.90
		Starlite Special Colors	62.85	4.55
*	Two-Tone Paint	Accent	13.00	1.00
		Accent Special Colors	50.85	3.65
*	Special Solid Paint	Special Colors Only	37.85	2.65
*	Chieftain De Luxe Trim	All Chieftain Exc. Safaris	35.00	2.65

*Optional Equipment

INDIVIDUAL ACCESSORIES

(Prices F.O.B. GMPD or Factory Warehouse
as the case may be.)

Part No.	Description	Suggested Price
988701	Air Condition Field Package—All Hydra-Matic.....	\$437.90
988698	Power Steering Adapter (With A/C).....	4.50
988699	Standard Steering Adapter (With A/C).....	4.50
984920	Filter Reconditioner (Air Maze) All A/C.....	2.30
988742	A/C Adapter Package Extra HP Engine with HM.....	18.25
988744	A/C Hood Pad Adapter.....	1.65
988746	A/C Instrument Panel Trim Plate (Air Condition Pkgs. stocked at Atlanta, Baltimore, Chicago, Dallas, Houston, Kansas City, Memphis, Oklahoma City, Van Nuys and Factory Warehouse)	6.50
988683	Adjuster, 6-Way Manual Control Seat—All.....	52.20
988684	Adjuster, 8-Way Power Control Seat—All.....	107.10
988710	Antenna, Standard.....	5.40
988711	Antenna, Electric (Exc. Safari).....	29.50
988712	Antenna, Electric (Safari).....	29.50
988763	"Autronic-Eye" Automatic Headlamp Control (Exc. with A/C).....	44.25
988662	Belt, Seat (Ind. Pkg.).....	10.95
988663	Belt, Seat (Ind. Pkg.).....	10.95
988677	Brakes, Power.....	52.25
988702	Cleaner, Air Oil-Bath—All Chieftain.....	36.50
988703	Cleaner, Air Oil-Bath—All Star Chief and Super Chief.....	36.00
988713	Clock, Electric—All Chieftain and Super Chief Models.....	17.25
988674	Compass, Illuminated—All.....	6.40
988594	Curb Feeler, Pair—All.....	2.50
988737	Continental Tire Kit—Solid Plate—Painted Ring—All.....	136.60
988738	Continental Tire Kit—Solid Plate—Stainless Ring—All.....	147.65
988739	Continental Tire Kit—Open Plate—Painted Ring—All.....	136.60
988740	Continental Tire Kit—Open Plate—Stainless Ring—All.....	147.65
988656	Tailpipe Extension for Single Exhaust with Tire Kit.....	3.00
988539	Cushion, King-Size Kool Kooshion.....	4.75
984928	Defroster, Rear Window.....	15.20
988675	Dispenser, Tissue (Includes box of Kleenex).....	4.40
988704	Dual-Exhaust Pipes and Mufflers..... (Following Tailpipe Packages used with 988704 as required)	29.60
988705	Tailpipe Pkg. (All Chieftain and Super Chief Exc. All Safaris).....	18.85
988706	Tailpipe Pkg. (All Safaris).....	7.75
988707	Tailpipe Pkg. (All Star Chief Models Exc. Safaris).....	19.05
988606	Frames—License Plate, De Luxe.....	1.50
988607	Frames—License Plate, Custom.....	3.95
988765	Guard, Door Edge—4-Door Sedans and Safaris.....	6.25
987566	Guard, Door Edge—All 2-Door Sedans and 2-Door Safaris.....	3.45
987568	Guard, Door Edge—2-Door Catalina and Convertible.....	3.45
988764	Guard, Door Edge—4-Door Catalina Sedan.....	6.25
987505	Guard, Door Handle (Set of 4).....	3.25
988716	Horn—Klaxon "K-3".....	8.75
988715	Heater-Defroster, Underseat (Less Blower).....	35.60
988714	Blower and Air Tube Package.....	45.25
988688	Instrument Panel Pad—Essex Gray.....	18.65
988689	Instrument Panel Pad—Breton Blue.....	18.65
988690	Instrument Panel Pad—Jasper Green.....	18.65
988691	Instrument Panel Pad—Tartan Red.....	18.65
988692	Instrument Panel Pad—Silver Beige.....	18.65

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INDIVIDUAL ACCESSORIES (CON'T)

(Prices F.O.B. GMPD or Factory Warehouse
as the case may be.)

Part No.	Description	Suggested Price
988693	Instrument Panel Pad—Cordova Red	\$18.65
988694	Instrument Panel Pad—Limefire Green	18.65
988695	Instrument Panel Pad—Fontaine Blue	18.65
988681	Lamp, Ash Tray, Single—Chieftain Models	1.25
988682	Lamp, Ash Tray, Double—Super Chief and Star Chief	1.80
988717	Lamp, Back-Up (Exc. Safari)	4.70
988718	Lamp, Back-Up (Safari)	4.70
988550	Switch—Back-Up Lamp (All Synchronesh)	1.00
988720	Lamp, Glove Compartment	1.95
988687	Lamp, Courtesy (Pair)	4.50
987112	Lamp, Hand Spot (12 Volt)	7.95
988721	Lamp, Luggage and Utility—Exc. Safari	6.95
988723	Lamp, Underhood—Exc. Safari	1.90
988722	Lamp, Underhood and Utility—Safari	6.95
988645	Lamp, Spot with Mirror, L.H.	27.80
988719	Lamp, Brake Warning Signal	4.15
988747	Locking Cap, Fuel Tank Filler	3.25
988725	Mat, Front Pair—Gray Custom	6.95
988726	Mat, Front Pair—Maroon Custom	6.95
988727	Mat, Front Pair—Green Custom	6.95
988728	Mat, Front Pair—Blue	6.95
988729	Mat, Front Pair—Green	6.95
988730	Mat, Front Pair—White	6.95
988731	Mat, Rear Pair—Gray Custom	6.55
988732	Mat, Rear Pair—Maroon Custom	6.55
988733	Mat, Rear Pair—Green Custom	6.55
988734	Mat, Rear Pair—Blue	6.55
988735	Mat, Rear Pair—Green	6.55
988736	Mat, Rear Pair—White	6.55
984666	Mirror, Visor Vanity	1.55
988647	Mirror, Non-Glare Tilt	5.95
984935	Mirror, Remote-Control, L.H.	7.75
988676	Mirror, O/S Rear-View (L.H. or R.H.)	6.70
988709	Ornaments, Fender, Pair, Illuminated	12.65
988671	Radio, De Luxe	94.70
988672	Radio, De Luxe Electramatic	123.90
987474	Shaver, Electric (Remington—12 Volt)	31.50
988678	Shields, Rear Fender (Painted) (All Exc. Safaris)	16.60
988673	Speaker, Rear, Dual (Exc. Conv. and Safaris)	19.15
987135	Ventshade—4-Door Exc. Catalina	9.75
987136	Ventshade—2-Door Exc. Catalina	9.75
988648	Viewer, Traffic Light	5.90
988668	Visor and Viewer—Exc. Conv. Catalina and 2-Door Custom Safari	21.75
988669	Visor and Viewer—Catalina and 2-Door Custom Safari	21.75
988696	Washer, Windshield—Exc. with A/C	11.45
988697	Washer, Windshield—Install on cars equipped with A/C	11.45
988700	Adapter, to relocate W/S Washer when installing A/C Pkg.	1.00
988680	Wheel Discs (Set of 4)—All Chieftain Models	23.20
988708	Wheel Discs, Wire (Set of 4)	57.00
988724	Wheel, De Luxe Steering—All Chieftain Models	18.50
988649	Wiper, Electric Contour Power Sweep	20.55

LOCAL DELIVERED PRICES

MODEL

Star Chief Custom Four-Door Catalina

Star Chief Custom Two-Door Catalina

Star Chief Custom Four-Door Sedan

Star Chief De Luxe Four-Door Sedan

Star Chief Convertible

Super Chief Four-Door Catalina

Super Chief Two-Door Catalina

Super Chief Four-Door Sedan

Chieftain Four-Door Catalina

Chieftain Two-Door Catalina

Chieftain Four-Door Sedan

Chieftain Two-Door Sedan

Star Chief Custom Two-Door Safari

Super Chief Safari

Chieftain Four-Door Safari

Chieftain Two-Door Safari
